



AMCA UIC Conference

26–28 February 2026

Shaping the Future

SPONSOR PROSPECTUS



ROYAL
INTERNATIONAL
CONVENTION CENTRE
BRISBANE AUSTRALIA



Australian
Medicinal
Cannabis
Association



Proudly brought to you by AMCA – continuing the legacy of United in Compassion

Shaping the Future



“On behalf of the Australian Medicinal Cannabis Association (AMCA), I am delighted to invite you to participate in the AMCA United in Compassion (UIC) Conference 2026, Australia’s premier annual gathering for the medicinal cannabis sector.

Our sincere gratitude goes to Lucy Haslam for entrusting us with the stewardship of this landmark event. Since its inaugural UIC Symposium in 2014, the event has grown from a modest one-day meeting into a transformative three-day international forum, now entering its milestone 10th year. The AMCA UIC Conference 2026 will feature almost 100 speakers and welcome more than 1,000 delegates from across Australia and the globe.

Following overwhelmingly positive feedback from the UIC 2025 Conference, we are delighted to return to the Royal International Convention Centre (RICC) in Brisbane from 26–28 February 2026. This year’s theme, “*Shaping the Future*”, is more than aspirational – it reflects a critical moment for the medicinal cannabis sector. The theme is a timely call to action as the sector navigates intense regulatory scrutiny and the need for transformation.

The sector is at a crossroads. Since legalisation in 2016, it has expanded rapidly, with more than two million prescriptions issued in the past 5 years. However, this growth has come with significant regulatory, ethical and clinical challenges and an industry that is currently under intense scrutiny. What has become evident is that the pace of demand for medicinal cannabis has outstripped the regulatory framework, which is no longer able to properly oversee and administer access to medicinal cannabis under the existing unapproved access pathways, which were initially designed for exceptional use.

Meanwhile, it is expected that Australians will spend more than \$500 million on medicinal cannabis in 2026, underscoring both growing demand and the urgent need for regulatory reform. At this critical time, all stakeholders in the sector need to come together to develop regulatory solutions that will ensure ethical prescribing and product integrity. And we must rise to meet those expectations with transparency, clinical and regulatory rigour, and with a united voice steeped in collaboration.

The AMCA UIC Conference 2026 is an important opportunity for all stakeholders – sector leaders, healthcare professionals, regulators, researchers and patients – to unite, share knowledge and information, and shape the next chapter. Together, we can forge a future defined by responsible innovation, better regulation and equitable access to high-quality medicinal cannabis products.

We look forward to welcoming you to Brisbane for this milestone event and engaging in meaningful dialogue to chart the future of our sector.”



Dr Teresa Nicoletti
Chair, AMCA

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The Venue



By popular demand, the AMCA UIC Conference will once again be held at the Royal International Convention Centre (RICC) in Brisbane.

The sold-out meeting last year hosted more than 1000 delegates and feedback was positive on the meeting rooms, catering, service, ease of transport and nearby hotels.

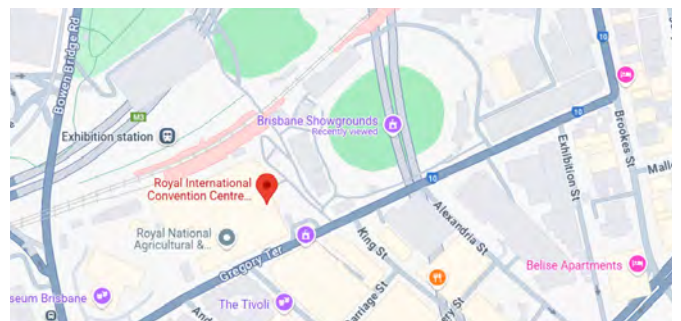
Nevertheless, we advise booking your accommodation well ahead of the Conference.

About Royal International Convention Centre

RICC is one of Queensland's largest convention and exhibition centres, featuring 4,000 square metres of event space for hire.

RICC has been awarded Green Globe Certification, making it one of the most environmentally sustainable event venues of its kind in the nation.

RICC is Australia's only convention centre to achieve this certification from the global leader in sustainability certification – Green Globe.

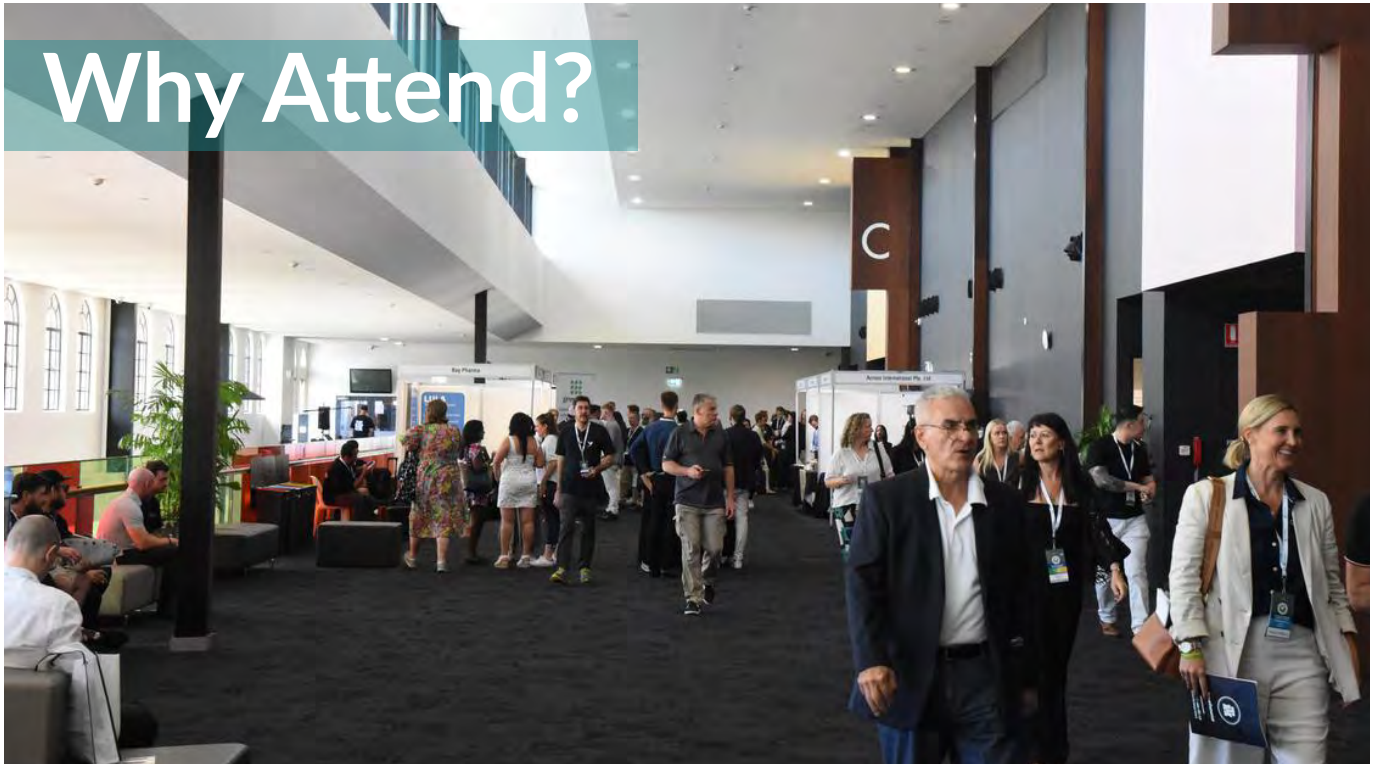


📍 Brisbane Showgrounds
600 Gregory Terrace, Bowen Hills, Brisbane
🌐 brisbaneshowgrounds.com.au
☎ 07 3253 3900



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Why Attend?



The AMCA UIC Conference is recognised as the largest and most comprehensive of all conferences in the Australian medicinal cannabis sector, engaging more international and local speakers than any other meeting in the sector.

With presentations by industry, healthcare practitioners, service providers and regulators, the meeting caters for all interests.

You will have the opportunity to hear and discuss the latest innovations, research, new products and services with a highly relevant audience. The program will

especially focus on how the medicinal cannabis sector can actively shape its own future, in terms of regulation, competition, image and opportunity.

The Conference will also provide ample time for you to network with sector colleagues, key decision makers, researchers, academics and health care professionals, enabling you and your team to build and reinforce strategic local and international relationships.

To complement the Conference sessions, the social activities are now recognised as being amongst the best in the sector for fun and networking.

Come and join us for the premier conference in the Australian medicinal cannabis sector!



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CONFERENCE ORGANISERS

The Australian Medicinal Cannabis Association (AMCA) was founded in mid-2020 by a group of pioneers, ambassadors and stakeholders from the breadth of the medicinal cannabis sector, working together to improve patient access and to support and advocate for the Australian medicinal cannabis sector.

AMCA provides the framework and support for the association to assist committed individuals and organisations to steer the sector in a positive direction.

We believe it is essential to have a broad mix of members with a wide skill set to meet the evolving needs of the medicinal cannabis sector.

AMCA members include medicinal cannabis cultivators and manufacturers, healthcare professionals, clinics, researchers, patients, professional service providers (legal, financial, IT, consultants) and allied service providers (eg. manufacturing equipment suppliers, testing laboratories).

PRELIMINARY CONFERENCE PROGRAM OVERVIEW

Wednesday 25 February 2026
2pm–5pm Trade Exhibition Bump-in – Hall C

Thursday 26 February 2026

8am

Conference Registration Opens

9am–10am

Opening & Keynote Address

10am–10:30am Morning Tea

10:30am–12:30pm

Clinical Experience Presentations

12:30pm–1:30pm Lunch

1:30pm–3pm

Clinical Experience Presentations

3pm–3:30pm Afternoon Tea

3:30pm–5pm

Clinical Experience Presentations

5pm–7:30pm Welcome Drinks &

Canapes in Trade Exhibition Hall

Friday 27 February 2026

9am–10am

Keynote Address

10am–10:30am Morning Tea

10:30am–12:30pm

Research Presentations

12:30pm–1:30pm Lunch

1:30pm–3pm

Research Presentations

3pm–3:30pm Afternoon Tea

3:30pm–5pm

Research Presentations

7pm–11pm

Medicinal Cannabis Awareness

Week Party at the Tivoli

Saturday 28 February 2026

9am–10am

Regulatory/Compliance Sessions

10am–10:30am Morning Tea

10:30am–12:30pm

Industry Workshop Room 1	Prescribers Workshop Room 2	Nurses Workshop Room 3	Pharmacists Workshop Room 4
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12:30pm–1:30pm Lunch

1:30pm–3pm

Regulatory/Compliance Sessions/
Next Steps/Close

1:30pm–3pm

Trade Exhibition Bump-out

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Sponsorship Opportunities

Position your organisation at the forefront of Australia's premier medicinal cannabis event by becoming a sponsor of AMCA UIC Conference 2026. This is a rare opportunity to showcase your leadership and expertise to a highly targeted and influential audience across the clinical, research, industry and regulatory sectors.

As a Sponsor, you'll gain exclusive access to leadership platforms through speaking and content opportunities, targeted lead capture tools and direct engagement with key decision-makers. It's a cost-effective and strategic way to elevate your brand, enhance visibility and align your business with the future of medicinal cannabis.

Whether you're a start-up or an established global brand, our diverse sponsorship and exhibition packages – from high-impact Platinum sponsorships to tailored exhibitor booths – are designed to meet your goals and maximise your exposure to a national and international community.

Why Sponsor AMCA UIC Conference 2026

- » Strengthen brand awareness and credibility within the medicinal cannabis ecosystem
- » Connect with Australia's most engaged prescribers, pharmacists, researchers and industry leaders
- » Showcase your innovations and capabilities to a receptive, relevant audience
- » Be part of the only Australian conference covering the full spectrum of medicinal cannabis

Opportunities are limited and strictly available on a first-come, first-served basis.

To confirm your participation, payment must be received within 14 days of booking.

Don't miss your chance to be part of the conversation shaping the future of medicinal cannabis. Contact us today to secure your place at the AMCA UIC Conference 2026.

CONFERENCE SPONSORSHIPS

PLATINUM – \$40,000

One Platinum sponsorship is offered

Benefits included:

- » CEO + senior executive invited to join breakfast with key international speakers
- » Speaking opportunity during the combined program (*T&Cs apply*)
- » Tier one placement on conference app and signage throughout the conference
- » Acknowledgement during opening and closing of the event
- » Social media promotion
- » 3m x 2m booth (*upgrade to 6m x 2m at cost*)
- » 6 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

GOLD – \$30,000

Two Gold sponsorships are offered

Benefits included:

- » Speaking opportunity during the combined program (*T&Cs apply*)
- » Tier two placement on conference app and signage throughout the conference
- » Acknowledgement during opening and closing of the event
- » Social media promotion
- » 3m x 2m booth (*upgrade to 6m x 2m at cost*)
- » 4 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

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Sponsorship Opportunities

CONFERENCE SPONSORSHIPS

SILVER – \$20,000

Four Silver sponsorships are offered

Benefits included:

- » Speaking opportunity during the Day Two program (T&Cs apply)
- » Tier three placement on conference app and signage throughout the conference
- » Acknowledgement during opening and closing of the event
- » Social media promotion
- » 3m x 2m booth (*upgrade to 6m x 2m at cost*)
- » 3 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

BRONZE – \$10,000

Six Bronze sponsorships are offered

Benefits included:

- » Tier four placement on conference app and signage throughout the conference
- » Acknowledgement during opening and closing of the event
- » Social media promotion
- » 3m x 2m booth (*upgrade to 6m x 2m at cost*)
- » 2 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

CONFERENCE APP – \$15,000

One sponsorship is offered

Benefits included:

- » Recognition as sole sponsor of the event app
- » Company logo and profile on conference app
- » 3m x 2m booth (*upgrade to 6m x 2m at cost*)
- » 2 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

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Sponsorship Opportunities

Conference Sponsorships at a Glance

BENEFITS	PLATINUM \$40,000	GOLD \$30,000	SILVER \$20,000	BRONZE \$10,000	APP SPONSOR \$15,000
Availability	One only	Two only	Four only	Six only	One only
Speaking Opportunity	✓ Combined Program (T&Cs apply)	✓ Combined Program (T&Cs apply)	✓ Day Two Only (T&Cs apply)	✗	✗
Executive Access	✓ CEO + Exec Breakfast with Intl. Speakers	✗	✗	✗	✗
Tier Placement on App & Signage	Tier One	Tier Two	Tier Three	Tier Four	App Exclusive
Stage Acknowledgement	✓ Opening & Closing	✓ Opening & Closing	✓ Opening & Closing	✓ Opening & Closing	✓ App Recognition
Social Media Promotion	✓	✓	✓	✓	✓
Exhibition Booth	3m x 2m (upgrade to 6m x 2m at cost)	3m x 2m (upgrade to 6m x 2m at cost)	3m x 2m (upgrade to 6m x 2m at cost)	3m x 2m (upgrade to 6m x 2m at cost)	3m x 2m (upgrade to 6m x 2m at cost)
Conference Tickets (full access)	Six (includes all functions)	Four (includes all functions)	Three (includes all functions)	Two (includes all functions)	Two (includes all functions)
App Branding	✓ Tier Two visibility	✓ Tier Two visibility	✓ Tier Three visibility	✓ Tier Four visibility	✓ Exclusive App Branding

NOTES:

- » Sponsorships are first-come, first-served and must be paid in full within 14 days to secure placement
- » All tiers eligible to purchase additional branding opportunities
- » All sponsors are included in the exhibitor list and delegate pack
- » All booths include basic furniture, power and Wi-Fi

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Sponsorship Opportunities

SESSION SPONSORSHIPS

FULL DAY PROGRAM \$25,000

One sponsorship per day is offered

Benefits included:

- » Signage inside and at door of Halls A and B on the selected day
- » 3m x 2m booth (*upgrade to 6m x 2m at cost*)
- » Acknowledgement during opening and closing of the selected day's program
- » Social media promotion
- » 5 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

WORKSHOP STREAM \$8,000

Four sponsorships offered on Day Three only

Benefits included:

- » Branded ownership of a workshop stream (eg. Pharmacists, Prescribers)
- » Named session
- » Branding in room, program and signage
- » Speaking intro or closing address

Session Sponsorships at a Glance

SPONSORSHIP	PRICE	AVAILABILITY	SIGNAGE	BOOTH	INCLUSIONS
Full Day Program	\$25,000	1 only per day	Halls A/B	3m x 2m (<i>upgrade to 6m x 2m at cost</i>)	Acknowledgement, Social media, 5 x full tickets (<i>incl. all functions</i>)
Workshop Stream	\$8,000	4 Opportunities Day Three only	Rooms 1, 2, 3 or 4	X	Branded ownership of workshop, Speaking intro or closing address

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Sponsorship Opportunities

SOCIAL SPONSORSHIPS

MCAW PARTY, TIVOLI \$35,000

One sponsorship is offered

Benefits included:

- » Branding on tickets and signage at the Tivoli
- » Photo Booth
- » 5 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

WELCOME NETWORKING DRINKS & CANAPES – \$15,000

One sponsorship is offered

Benefits included:

- » Branding at entrance to Hall C
- » 3m x 2m booth (*upgrade to 6m x 2m at cost*)
- » 5 x 3-day conference tickets including for the Welcome Networking and Tivoli functions

COFFEE CARTS – \$10,000

Two sponsorships are offered

Benefits included:

- » Branding on Coffee Carts
- » Permission to supply your own branded coffee cups
- » 1 x 3-day conference ticket including for the Welcome Networking and Tivoli functions

Social Sponsorships at a Glance

SPONSORSHIP	PRICE	AVAILABILITY	KEY FEATURES	TICKETS INCLUDED
MCAW Party at the Tivoli	\$35,000	1 only	Branding on tickets, signage & photo booth	5 x full access (incl. functions)
Welcome Networking Drinks & Canapés	\$15,000	1 only	Entrance signage, 3 x 2m booth	5 x full access (incl. functions)
Coffee Carts	\$10,000	2 available	Branded cart, use of custom coffee cups	1 x full access (incl. functions)

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Sponsorship Opportunities

EXHIBITION STANDS

\$5,000 per stand

Inclusions:

- » 3m x 2m shell scheme booth
- » 2 x 3-day exhibitor-only ticket
- » Fascia, signage, standard power connection, spotlights, black clothed table and two chairs
- » Registration includes exhibition hall access, catering, and Welcome Networking function for two exhibitors
- » No access to conference sessions or other functions without upgraded tickets

Optional Upgrades:

- » Custom fit-out must be arranged with the event contractor
- » Full details and supplier contacts provided upon booking
- » Strict deadlines apply (*as advised by supplier*)

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INDIVIDUALS

Ticket Type	Early Bird 15% Discount Pay by 31 Oct 2025	AMCA Member 20% Discount Pay by 15 Jan 2026	Full Price 1 Nov 2025 to 31 Jan 2026
FULL 3-day session ticket including both social events	\$1,275	\$1,200	\$1,500
2-day session ticket <i>(Any 2 days, does not include social events)</i>	\$765	\$720	\$900
1-day session ticket <i>(Any 1 day, does not include social events)</i>	\$425	\$400	\$500
Welcome Networking event with drinks & canapes	\$119	\$112	\$140
MCAW Party at the Tivoli	\$170	\$160	\$200
Additional exhibitor only ticket <i>(Exhibition Hall Entry only)</i>	\$170	\$160	\$200

Groups of 5+ = additional 5% discount

Terms & Conditions

- » Terms & conditions apply to all tickets
- » Tickets are required for all sessions and will be checked by security
- » AMCA and RICC reserve the right to disallow entry without appropriate ticket(s)
- » Paid tickets will be in individuals' access packs and checked at the doors
- » Prices are exclusive of GST
- » Early bird discount for non-AMCA members (pay in full by 31 October 2025) – 15%
- » AMCA member discount (pay in full by 31 January 2026) – 20%
- » No tickets will be sold after 31 January 2026
- » All conference catering is included for paying attendees and will be served in the trade exhibition area
- » Guest presentations agreed at the discretion of the Conference Secretariat

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Sponsor/Exhibitor Application

AMCA UIC Conference 2026

Fill in the online form at ausmca.org or complete the form below and email to info@visabel.com.au

Company Name: _____

Address: _____

Postcode: _____

Contact Person: _____

Email Address: _____

Phone: _____ Mobile: _____

Website: _____ Social Media Handle: _____

Sponsor packages – please make your selection with a tick. If your preferred package has already been taken, you will be contacted within 24 hours or next business day for your next preference.

☐ 1 Platinum Sponsorship \$40,000 + GST

☐ 2 MCAW Tivoli Party \$35,000 + GST

☐ 3 Gold Sponsorship \$30,000 + GST

☐ 4 Full Day Program \$25,000 + GST

☐ 5 Silver Sponsorship \$20,000 + GST

☐ 6 Welcome Networking Event \$15,000 + GST

☐ 7 Conference App \$15,000 + GST

☐ 8 Bronze Sponsorship \$10,000 + GST

☐ 9 Coffee Cart Sponsorship \$10,000 + GST

☐ 10 Industry Workshop Stream \$8,000 + GST

☐ 11 Prescriber Workshop Stream \$8,000 + GST

☐ 12 Nurse Workshop Stream \$8,000 + GST

☐ 13 Pharmacist Workshop \$8,000 + GST

☐ 14 Exhibition Booth Only \$5,000 + GST

☐ 15 Upsize Booth starting from \$1,000 + GST

I confirm that I am authorised to sign on behalf of this participant and that the company accepts the terms and conditions outlined. I agree to update the Organiser of any change in contact details. I understand that sponsor packages are not secured until payment is received by the Organiser, by the due date. Failure to make payment may result in the package being sold to another party.

PRINT FULL NAME

SIGNATURE

DATE

Please include your high-resolution logo files in EPS & JPG formats with this signed agreement.



Sponsor/Exhibitor Application

AMCA UIC Conference 2026 TERMS & CONDITIONS OF PARTICIPATION

Print, sign and return this page and the form page to info@visabel.com.au

1. Full payment is required within 14 days of receipt of a tax invoice to secure your Sponsorship, Advertising and Exhibitor requirements, including your Booth Allocation. If payment is not made within that time, it will no longer be secured.
2. Full payment of all invoices, including your representative/s' registration and related fees, must be received prior to commencement of the Event to permit entry to the Event.
3. All Sponsor and Exhibitor package prices quoted exclude GST.
4. The Organising Committee reserves the right to refuse an application, at its sole discretion.
5. The Organiser will endeavour to meet your Sponsorship, Advertising and Exhibitor selection/s and will contact you within 24 hours or the next business day to discuss alternatives if your selection/s cannot be met.
6. Sponsorship/Booth cancellations must be in writing. Once Sponsorships/Exhibitor Booths have been allocated and paid for, a refund will only be provided if the Sponsorship/Exhibitor Booth is re-sold. A cancellation fee of 20% will apply to all cancellations to recover administration costs. No cancellation/refund will be provided within 30 days of the Conference start date.
7. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the Conference venue.
8. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to reassign the space and the Sponsor/Exhibitor will forfeit all monies paid.
9. Acknowledgement of Sponsors in the EventsAir App is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and details, and the tiering applying to that particular Sponsorship package.
10. The Organiser reserves the right to redesign the floor plan and to relocate exhibition booths if required through changes to exhibition times, venue alterations or other factors.
11. It is the Sponsor's/Exhibitor's responsibility to provide the Organiser with the names and contact details of their key contacts, and that they are kept up to date. Failure to do so may result in missed communications.
12. Exhibitors must have third-party liability insurance cover. A Certificate of Currency is to be provided on request.
13. Exhibitors must not erect any signs, displays or obstructions which may intrude into any adjoining Exhibitor space or may affect the safety of the venue.
14. Exhibitors must not in any way damage the walls, floors, ceilings or any other part of the exhibition area or conference venue. Exhibitors will be liable for all costs associated with any damage to the venue that they are responsible for.
15. Exhibitors must remove all rubbish from their allocated space at the conclusion of the Conference.
16. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
17. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
18. Participants must not on-sell Sponsorship opportunities, sub-let or 'share' exhibition spaces or display products or programs that have not been officially endorsed by their company.
19. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
20. Where speaking opportunities are noted as a Sponsor entitlement, the organiser will have the final say on content suitability and time allocation. The Organiser has the discretion to decline any content that is deemed unsuitable for the Conference and/or not in keeping with the theme of the Conference.
- 21. Sponsors and Exhibitors agree to abide by all Australian laws relating to advertising of medicinal cannabis products or services.**
22. Sponsors with Sponsorship Packages of \$20,000 or more will receive a discount code providing for a 25% discount (off full price ticket prices for all package types) for additional ticket purchases. Ticket limits apply and are limited to one ticket type. The Sponsor is required to specify one ticket type only. The Discount Code will be provided once payment for the Sponsorship Package has been made.
23. Unforeseen Circumstances/Force Majeure – If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations, we will not be liable for non-performance or refund, however, the Organiser will work with all Sponsors/Exhibitors to achieve a fair and adequate outcome.

I agree to terms and conditions.

Signed: _____ Date: _____

